

City Contact Information



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Demographics (10-Mile Radius)

383,795
Population

40.7
Avg. Age

2.72%
Growth Rate
5 Year

466,901
Daytime Pop

155,434
Households

\$79,442
Household Income
Median

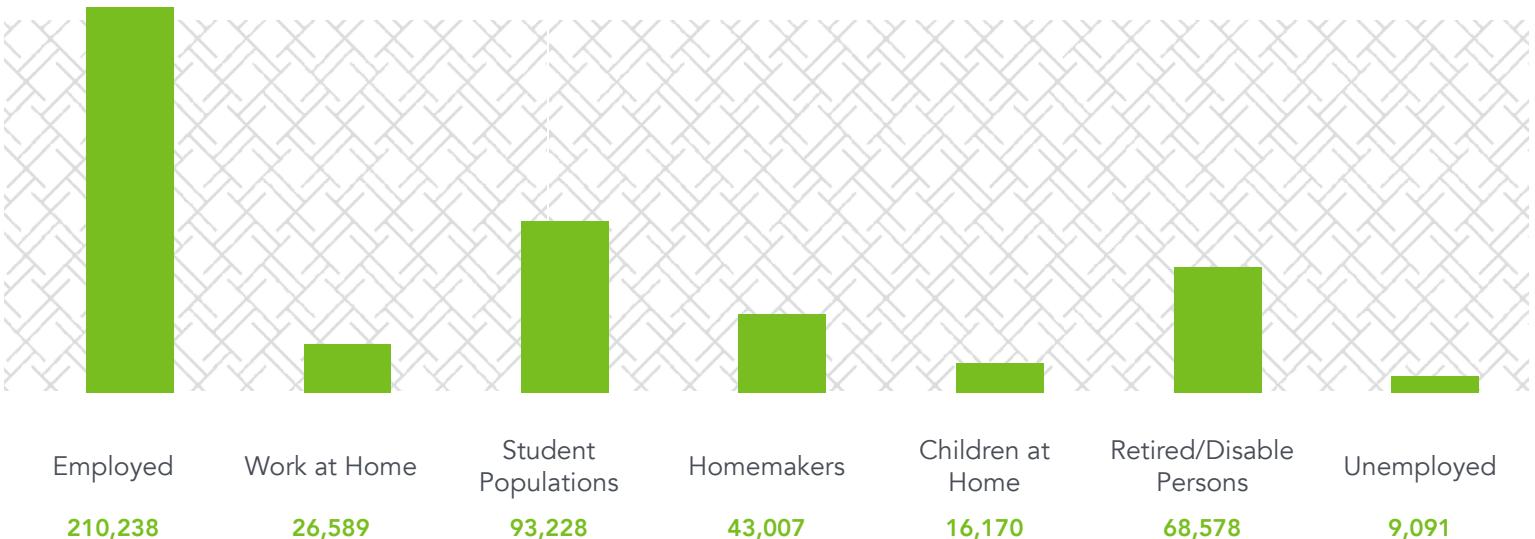
Peer Analysis

The Peer Analysis, developed by Retail Strategies and Tetrad, identifies retail areas with similar demographics and retail characteristics. It uses data from a 5 or 10 minute drive time from major comparable retail corridors across the country.

Peer Trade Areas

Fairview, OR	21500 NE Halsey St
Clovis, CA	900 Shaw Ave
Bakersfield, CA	9100 Rosedale Hwy
Escondido, CA	280 E Via Rancho Pkwy
Santee, CA	9846 Mission Gorge Rd
West Valley City, UT	5518 W High Market Dr
Federal Way, WA	2201 S Commons

Daytime Population (10-Mile Radius)



retail strategies

Spokane Valley, Washington

Market Guide



Demographics

Distance	3 Miles	5 Miles	10 Miles	5 Minutes	10 Minutes	15 Minutes
2025 Est. Pop	75,738	132,161	383,795	28,385	119,826	228,486
Daytime Pop	86,339	131,623	466,901	38,537	141,412	311,095
Median HH Income	\$76,590	\$85,007	\$79,442	\$68,251	\$81,383	\$79,885
Households	31,180	52,750	155,434	12,211	48,687	92,689

Spokane Valley, Washington

